

A Day in the Life of an Intern

Name: Madison G.

Role:

Marketing and Communications Intern

Nexus Family Healing Agency:

Nexus Home Office

Educational Program: Bachelor of Communication Studies at St. Cloud State University

Responsibilities:

- Create content for marketing purposes
- Analyze data and report on social media channels
- Provide research and ideas for external communications

What You Learned: During my time at Nexus Family Healing, I've learned the value of being part of a team, working for a meaningful cause, and communicating with empathy in every interaction. The Marketing and Communications team showed me the importance of building strong relationships - not just with colleagues, but with those we serve. By creating content, conducting research, and connecting with others, I've gained a deeper understanding of the impact our work has on the community.

Current role and Future Goals: My experience at Nexus has shown me the importance of teamwork and empathetic communication. I've seen the impact thoughtful content and strong relationships can have on a community and want to continue working to create positive change. For me, this means pursuing a career in healthcare communications and continuing to support meaningful causes.

"Being part of this organization showed me that communication and marketing are not just about what you say, but about who you reach, how you connect with them, and the hope we inspire. This experience has taught me so much and has prepared me for success in the future."

